

☐ Check, #

08 - 11 April 2024 Caesars Palace · Las Vegas, NV

Registration Rates and Package Rates in effect through 3 April 2024	S	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass	
Member (National NATO, ICTA or NA	□ \$1,250	□ \$1,095	□ \$725	□ \$625		
Non-Member (Industry Affiliates, Asso	□ \$1,500	□ \$1,350	□ \$835	□ \$720		
Association Eligible Non-Member	□ \$1,695	□ \$1,550	□ \$925	□ \$800		
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First Name for Badge	Last / F	Family Name				
Job Title						
Company						
Street Address						
Au.	21.15					
City	State/F	Province Zip / Po	ostal Code	Country		
Office Phone (Include area code or country/c	ity code as appropriate) Mo	obile Phone			
		,				
Email (Required for confirmation)						
I AM A MEMBER OF:		IS.	THIS YOUR FIRST	CINEMACON?		
☐ A. National NATO ☐ B. ICTA	C. NAC	□ D. Non-Member □ Yes □ No				
WHAT KIND OF <u>COMPANY</u> DO YOU \	VORK FOR?					
☐ A. Movie Theatre/Cinema	☐ B. Distribut	☐ B. Distribution Company		☐ C. Film Production		
☐ D. Equipment/Technology Manufactu	rer 🚨 E. Beverag	☐ E. Beverages/Food/Concessions		☐ F. Marketing/Advertising Company		
☐ G. Construction/Architecture/Develop	er 🔲 H. Non-Pro	☐ H. Non-Profit/Association/Charity		☐ I. Media Company		
☐ J. Cinema/Ticketing Software	☐ K. Financia	☐ K. Financial/Legal/Insurance Company		☐ L. Studio		
☐ M. Analytics/Measurement/Research ☐ N. Film Boo		oking	□ 0. 0	☐ O. Other:		
IF YOU WORK FOR A THEATRE, HOW	V MANY SCREENS	DOES YOUR COMPA	NY CURRENT	LY OPERATE?		
□ A. 1-3 □ B. 4-6 □ C	C. 7-10 □ D. 1	11-100 □ E. C	Over 100			
IF YOU HAVE A NEED PURSUANT TO	THE AMERICAN V	VITH DISABILITIES AC	CT (ADA), PLE	ASE SPECIFY:		
☐ A. Hearing/Sign Language	Wheelchair		☐ C. Sight/Service Animal			
PAYMENT INFORMATION			TOTAL DUE	\$		
Submit credit card payments online at whe registration may be canceled. Those						

□ ACH/Wire Transfer. For ACH/wire transfer instructions, please see "Payment by Check or Electronic Funds" in the following detailed

___. Check must be in US dollars and made payable to CinemaCon LLC.

REGISTRATION TERMS AND CONDITIONS

Save \$200 if you register online by 3 April 2024. Rates below are in US Dollars and will be charged accordingly.

Members receive the best rate. CinemaCon, NATO and its partner associations (ICTA and NAC) depend on membership to continue the year-round work of supporting exhibition worldwide. We urge everyone to join their respective trade association prior to registering to reap immediate member benefits, including savings on CinemaCon registration fees.

All registrations will be verified and adjusted as appropriate to align with the membership types described below. If you are unsure of your rate eligibility, please verify your status with the appropriate member organization prior to registering.

By 3 April 2024	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass		
Trade Show	V	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$		
Seminars	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$			
Sponsored Food Functions	√	$\sqrt{}$				
Screenings/Studio Presentations	V	V				
International Day Programming (Monday)	V					
Member (National NATO, ICTA or NAC)	\$1,250	\$1,095	\$725	\$625		
Non-Member (Industry Affiliates, Association-Ineligible)	\$1,500	\$1,350	\$835	\$720		
Association Eligible Non-Member	\$1,695	\$1,550	\$925	\$800		
After 3 April 2024	Add \$200 to all prices					

Member (National NATO, ICTA and NAC) – Members must be in good standing. Regional NATO association members and those ICTA and NAC members representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates.

Non-Member – Industry affiliates and companies who are not members of NATO, ICTA or NAC (i.e., Distributors, Producers/Filmmakers, Print/Online/Broadcast Media, Financial Institutions, Advertising, Publicity Companies and similar).

Association Eligible Non-Member – Any company eligible for membership in NATO, ICTA or NAC that hasn't joined or doesn't hold an active membership.

Membership Questions

Direct membership questions to the appropriate organization:

National Association of Theatre Owners (NATO)

Erin von Hoetzendorff (evh@natoca.com)

International Cinema Technology Association (ICTA)

Dawn Blaschick (dawn.blaschick@filmexpos.com)

National Association of Concessionaires (NAC)

Barbara Aslan (baslan@naconline.org)

Package Descriptions

International Package – Geared specifically to those industry professionals in the International Market—Includes ALL scheduled and sponsored CinemaCon events and functions included in the Domestic Package **PLUS** all programming and sponsored events associated with International Day on Monday, 8 April. (Programming begins at approximately 8:00am and runs through Thursday evening, 11 April). For those interested in INTERNATIONAL markets, this is your Best Value!

Domestic Package – Includes all scheduled and sponsored CinemaCon Events—studio presentations and screenings, seminars, trade show, food functions and of course, the Final Night Awards Ceremony and Dinner. Official CinemaCon Programming is scheduled to begin at approximately 1:30pm on Monday, 8 April and runs through Thursday evening, 11 April. This is your Best Value!

Trade Show and Seminar Package - Gains admittance to officially scheduled CinemaCon seminars and the Trade Show. Screenings, evening events and food functions are NOT included.

Trade Show Pass / Trade Show Exhibitor / Guest - Permits access to the CinemaCon Trade Show ONLY. Screenings, seminars, evening events and food functions are NOT included.

Group Registration

Organizations purchasing 10 or more International or Domestic packages may contact Lori Drinks in the Registration Center for a group rate, payment terms and registration procedure. If you are coordinating a group, please note it is imperative to include each person's email, so they receive all event-related updates. Lori can be reached at LDrinks@AnIdealPartner.com.

Online Registration and Payment

On-line registration closes 12:00 noon PST on Wednesday, 3 April 2024. Payment must be submitted with registration via credit card (Visa, MasterCard or American Express). All financial transactions will be processed in U.S. dollars at the current rate of exchange.

Payment by Check or Electronic Funds

To pay by check or electronic funds, submit the attached registration form with the actual check or confirmation of wire transfer by Friday, 29 March 2024. Checks must be in US Dollars, drawn on a US bank and should be made payable to CinemaCon LLC. Forms received without payment will NOT be processed. Make checks payable and remit to:

Checks (Make payable and remit to) **Electronic Funds**

CINEMACON Bank: Bank of America

c/o NATO Bank Address: PO Box 15284, Wilmington, DE 19850

Account #: 2260 0568 3374 1705 N Street, NW

Washington, DC 20036 (For ACH) ABA Routing #: 054001204 (Please note our address has changed) (For wires) Wire routing #: 026009593

accounting@natodc.com (For international wires) Swift Code: BOFAUS3N

Registrations not paid in full by 29 March 2024 may be canceled. Those affected will be required to register on site at the prevailing registration rates.

Confirmation

Registration confirmation will arrive via email shortly after submitting an online registration. If you mail or fax your registration, the confirmation will arrive once the form is received and processed. If you do not receive a confirmation email in a timely manner, please notify the Registration Center at cinemacon2024@anidealpartner.com.

Badges and Required Identification

You will be required to show a current, valid government picture ID (driver's license, passport, etc.) to receive your CinemaCon badge and other materials. Be sure to check the <u>schedule</u> at <u>www.cinemacon.com</u> for registration hours and locations. Your badge should be worn at all times and is required for admission to all events.

Substitution and Changes

Substitutions are allowed with the permission of the original registrant. A substitution is a straight transfer of registration credentials with no adjustment to the registration category or payment. If a change to the registration category or payment is required, the original registrant will be canceled with a \$100 administrative fee and the new registrant will be processed at the prevailing rate.

Refunds and Cancellations

Registrants who are unable to attend may substitute another person. In the event no substitution can be made, CinemaCon will process a refund minus a \$100 processing fee through 15 March. Cancellations received after 15 March, as well as unused registrations or tickets, will not be refunded. CinemaCon will not be responsible for any variances in exchange rates between the original charge and refund.

Submit requests to the Registration Center by 15 March to cinemacon2024@anidealpartner.com.

Privacy Policy

By submitting a registration for CinemaCon, the Official Convention of NATO, you agree you have reviewed and accept the privacy policies of <u>CinemaCon</u> and the <u>National Association of Theatre Owners (NATO)</u> describing how your personal information will be collected, used and shared.

Questions

CinemaCon Programming and General Inquiries - info@cinemacon.com

General questions about NATO and membership – Erin von Hoetzendorff, evh@natoca.com.

Registration questions - Registration Center, CinemaCon2024@AnIdealPartner.com