



24 - 27 April 2023 Caesars Palace • Las Vegas, NV

Posiatration Pates and Pooksage		International	Domestic	Trade Show &	Trade Show			
Registration Rates and Packages Rates in effect through 19 April 2023		Package	Package	Seminars	Pass			
Member (National NATO, ICTA or NAC)		□ \$1,185	□ \$1,045	□ \$725	□ \$625			
Non-Member (Industry Affiliates, Association-Ineligible)		□ \$1,430	□ \$1,290	□ \$835	□ \$720			
Association Eligible Non-Member		□ \$1,570	□ \$1,385	□ \$900	□ \$775			
First Name for Badge Last / Family Name								
Job Title								
Company								
Street Address								
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City	State/Prov	vince ∠ip / F	Postal Code	Country				
Office Phone (Include area code or country/city co	de as appropriate)	1	Mobile Phone					
Email (Required for confirmation)								
I AM A MEMBER OF:				IS THIS YOUR FIRST CINEMACON?				
☐ A. National NATO ☐ B. ICTA	☐ C. NAC			☐ Yes ☐ No				
WHAT KIND OF <u>COMPANY</u> DO YOU WOR	K FOR?							
☐ A. Movie Theatre/Cinema	☐ B. Distribution Company			☐ C. Film Production				
☐ D. Equipment/Technology Manufacturer	☐ E. Beverages/Food/Concessions		□F	☐ F. Marketing/Advertising Company				
☐ G. Construction/Architecture	☐ H. Association/Non-Profit/Charity		,	☐ I. Online Media Company				
☐ J. Print/Broadcast Media Company	☐ K. Financial/Legal/Insurance Company			☐ L. Studio				
M. Analytics/Measurement/Research N. None of the Above:								
IF YOU WORK FOR A THEATRE, HOW MANY SCREENS DOES YOUR COMPANY CURRENTLY OPERATE?								
□ A. 800+ □ B. 500-799	□ C. 250-499	□ D. 100	0-249 🖵 E	☐ E. Less than 100				
IF YOU HAVE A NEED PURSUANT TO THE AMERICAN WITH DISABILITIES ACT (ADA), PLEASE SPECIFY:								
□ A. Hearing/Sign Language □ B. Mobility/Wheelchair			□ C	☐ C. Sight/Service Animal				
PAYMENT INFORMATION				TOTAL DUE \$				
Submit credit card payments online at www.cinemacon.com . Checks and wire transfers must be received by Friday, 14 April 2023 or the registration may be canceled. Those affected will be required to register on site at the prevailing registration rates.								
Check, # Check must be in US dollars and made payable to CinemaCon LLC.								

□ Wire Transfer. For wire transfer instructions, contact CinemaCon's Cynthia Schuler at cynthia.schuler@natodc.com

REGISTRATION TERMS AND CONDITIONS

Save up to \$300 if you register online by 19 April 2023. Rates below are in US Dollars and will be charged accordingly.

Members receive the best rate. CinemaCon, NATO and its partner associations (ICTA and NAC) depend on membership to continue the year-round work of supporting exhibition worldwide. We urge everyone to join their respective trade association prior to registering to reap immediate member benefits, including savings on CinemaCon registration fees.

All registrations will be verified and adjusted as appropriate to align with the membership types described below. If you are unsure of your rate eligibility, please verify your status with the appropriate member organization prior to registering.

By 19 April 2023	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass		
Trade Show	V	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$		
Seminars	V	$\sqrt{}$	V			
Sponsored Food Functions	V	V				
Screenings/Studio Presentations	V	V				
International Day Programming (Monday)	V					
Member (National NATO, ICTA or NAC)	\$1,185*	\$1,045**	\$725**	\$625**		
Non-Member (Industry Affiliates, Association-Ineligible)	\$1,430*	\$1,290**	\$835**	\$720**		
Association Eligible Non-Member	\$1,570*	\$1,385**	\$900**	\$775**		
After 19 April 2023	* Add \$300	** Add \$200				

Member (National NATO, ICTA and NAC) – Members must be in good standing. Regional NATO association members and those ICTA and NAC members representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates.

Non-Member – Industry affiliates and companies who are not members of NATO, ICTA or NAC (i.e., Distributors, Producers/Filmmakers, Print/Online/Broadcast Media, Financial Institutions, Advertising, Publicity Companies and similar).

Association Eligible Non-Member – Any company eligible for membership in NATO, ICTA or NAC that hasn't joined or doesn't hold an active membership.

Membership Questions

Direct membership questions to the appropriate organization:

National Association of Theatre Owners (NATO)

Erin von Hoetzendorff (evh@natoca.com)

International Cinema Technology Association (ICTA)

Dawn Blaschick (dawn.blaschick@filmexpos.com)

National Association of Concessionaires (NAC)

Barbara Aslan (baslan@naconline.org)

Transferring Registration from a Previous CinemaCon

If you have an authorized transfer of CinemaCon registration fees from a previous show, please contact the <u>Registration</u> <u>Center</u> **before you register** for verification and registration assistance.

Package Descriptions

International Package – Geared specifically to those industry professionals in the International Market—Includes *ALL* scheduled and sponsored CinemaCon events and functions included in the Domestic Package *PLUS* all programming and sponsored events associated with International Day on Monday, 24 April. (Programming begins at approximately 8:00am and runs through Thursday evening, 27 April). For those interested in INTERNATIONAL markets, this is your Best Value!

Domestic Package – Includes all scheduled and sponsored CinemaCon Events—studio presentations and screenings, seminars, trade show, food functions and of course, the Final Night Awards Ceremony and Dinner. Official CinemaCon Programming is scheduled to begin at approximately 1:30pm on Monday, 24 April and runs through Thursday evening, 27 April. This is your Best Value!

Trade Show and Seminar Package – Gains admittance to officially scheduled CinemaCon seminars and the Trade Show. Screenings, evening events and food functions are NOT included.

Trade Show Pass / Trade Show Exhibitor / Guest – Permits access to the CinemaCon Trade Show ONLY. Screenings, seminars, evening events and food functions are NOT included.

Group Registration

Organizations purchasing 10 or more International or Domestic packages may contact Lori Drinks in the Registration Center for payment terms and group registration procedures. If you are coordinating a group, please note it is imperative to include each person's email, so they receive all event-related updates. Lori can be reached at LDrinks@AnIdealPartner.com.

Online Registration and Payment

On-line registration closes 12:00 noon PST on Wednesday, 19 April 2023. Payment must be submitted with registration via credit card (Visa, MasterCard or American Express). All financial transactions will be processed in U.S. dollars at the current rate of exchange.

Paying by Check or Wire Transfer

To pay by check or wire transfer, submit the attached registration form with the actual check or confirmation of wire transfer by Friday, 14 April 2023. Checks must be in US Dollars, drawn on a US bank and should be made payable to CinemaCon LLC. Instructions for wire transfer payments to CinemaCon can be obtained from Cynthia Schuler at Cynthia.Schuler@natodc.com. **Registrants must pay all bank fees**. Forms received without payment will NOT be processed.

Registrations not paid in full by 14 April 2023 may be canceled. Those affected will be required to register on site at the prevailing registration rates.

Confirmation

Registration confirmation will arrive via email shortly after submitting an online registration. If you mail or fax your registration, the confirmation will arrive once the form is received and processed. If you do not receive a confirmation email in a timely manner, please notify the Registration Center at cinemacon2023@anidealpartner.com.

Badges and Required Identification

You will be required to show a current, valid government picture ID (driver's license, passport, etc.) to receive your CinemaCon badge and other materials. Be sure to check the <u>schedule</u> at <u>www.cinemacon.com</u> for registration hours and locations. Your badge should be worn at all times and is required for admission to all events.

Substitution and Changes

Substitutions are allowed with the permission of the original registrant. A substitution is a straight transfer of registration credentials with no adjustment to the registration category or payment. If a change to the registration category or payment is required, the original registrant will be canceled with a \$100 administrative fee and the new registrant will be processed at the prevailing rate.

Refunds and Cancellations

Registrants who are unable to attend may substitute another person. In the event no substitution can be made, CinemaCon will process a refund minus a \$100 processing fee through 31 March. Cancellations received after 31 March, as well as unused registrations or tickets, will not be refunded. CinemaCon will not be responsible for any variances in exchange rates between the original charge and refund.

Submit requests to the Registration Center by 31 March to cinemacon2023@anidealpartner.com.

Privacy Policy

By submitting a registration for CinemaCon, the Official Convention of NATO, you agree you have reviewed and accept the privacy policies of <u>CinemaCon</u> and the <u>National Association of Theatre Owners (NATO)</u> describing how your personal information will be collected, used and shared.

Questions

CinemaCon Programming and General Inquiries - info@cinemacon.com

General questions about NATO and membership – Erin von Hoetzendorff, evh@natoca.com.

Registration questions - Registration Center, CinemaCon2023@AnIdealPartner.com