

New for 2022:
NOW GOING DIGITAL
with wider distribution

This is your authorization to publish your advertisement in the **CinemaCon 2022 Digital Program Journal**.

We would like to reserve the following advertising space:

Tab Page (Full Color) \$2,000

Full Page (Full Color) \$950

Mechanical Specifications:

Digital Journal Page Dimensions: 5.5"W x 8.5"H
(Live Copy Area: 4.5"W x 7.5"H)

Resolution: 300ppi

Preferred File Format: PDF

If sending .tif or .jpg files, artwork must be a minimum resolution of 300ppi.

If needed, adjustments can be made to the following file types:

- Adobe InDesign (.indd)
- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)

File Submission Instructions:

Artwork can be submitted directly to the CinemaCon file share website as follows:
<https://www.printcnx.com/cinemacon2022/>

Note: For files **larger** than 100MB, please upload directly to printer's FTP site as follows
(FTP client is needed):

FTP Host: ftp.printcnx.com

FTP User: cinemacon@printcnx.com

Password: Vegas2022

(Place art in **Program Journal Ad** folder)

Creative Deadline:
APRIL 4, 2022

Reservation for Advertising Space

CinemaCon 2022 Program Journal

Company:

Name:

Address:

City:

State:

Zip:

Country:

Phone:

Mobile:

Email:

Signature:

Payment Procedures:

All payments for advertising space must accompany this completed ad reservation form.

Checks should be made payable to CinemaCon and must be drawn in US Dollars.

Credit Card payments may be made by completing the following information.

Amount to be Charged:

Credit Card #:

Name on Card:

Expiration:

Security Code:

Signature of Authorized Cardholder:

Completed ad reservation forms should be emailed directly back to **matt.shapiro@natodc.com**.

For any questions regarding the CinemaCon 2022 Program Journal please contact the CinemaCon office at the above-mentioned email address.