



**25 - 28 April 2022**  
Caesars Palace • Las Vegas, NV

### Health & Safety Protocols

With submission of this form, you acknowledge current [health and safety protocols](#) and understand you will not be admitted without:

Proof of full vaccination against Covid-19, or

Proof of a negative Covid-19 test, conducted up to 48 hours prior to picking up your badge

Mask mandates will follow CDC/Clark County guidelines and will be published at <https://cinemacon.com/covid-safety-protocols>.

**No exceptions will be made** to these health and safety protocols.

Registration Rates and Packages Rates in effect through 20 April 2022	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass
<b>Member</b> (National NATO, ICTA or NAC)	<input type="checkbox"/> \$1,085	<input type="checkbox"/> \$945	<input type="checkbox"/> \$625	<input type="checkbox"/> \$525
<b>Non-Member</b> (Industry Affiliates, Association-Ineligible)	<input type="checkbox"/> \$1,330	<input type="checkbox"/> \$1,190	<input type="checkbox"/> \$735	<input type="checkbox"/> \$620
<b>Association Eligible Non-Member</b>	<input type="checkbox"/> \$1,470	<input type="checkbox"/> \$1,285	<input type="checkbox"/> \$800	<input type="checkbox"/> \$675

First Name for Badge

Last / Family Name

Job Title

Company

Street Address

City

State/Province

Zip / Postal Code

Country

Office Phone (Include area code or country/city code as appropriate)

Mobile Phone (Optional. Include area code or country/city code as appropriate)

Email (Required for confirmation)

### I am a member of:

☐ A. National NATO ☐ B. ICTA ☐ C. NAC

### Is this your first CinemaCon?

☐ Yes ☐ No

### What kind of company do you work for?

☐ A. Movie Theatre/Cinema

☐ B. Distribution Company

☐ C. Film Production

☐ D. Equipment/Technology Manufacturer

☐ E. Beverages/Food/Concessions

☐ F. Marketing/Advertising Company

☐ G. Construction/Architecture

☐ H. Association/Non-Profit/Charity

☐ I. Online Media Company

☐ J. Print/Broadcast Media Company

☐ K. Financial/Legal/Insurance Company

☐ L. Studio

☐ M. Analytics/Masurement/Research

☐ N. None of the Above: \_\_\_\_\_

### If you work for a theatre, how many screens does your company currently operate?

☐ A. 800+

☐ B. 500-799

☐ C. 250-499

☐ D. 100-249

☐ E. Less than 100

### If you have a need pursuant to the American with Disabilities Act (ADA), please specify:

☐ A. Hearing/Sign Language

☐ B. Mobility/Wheelchair

☐ C. Sight/Service Animal

### Payment Information

**Total Due \$** \_\_\_\_\_

Submit credit card payments online at [www.cinemacon.com](http://www.cinemacon.com). Checks and wire transfers must be received by Friday, 15 April 2022 or the registration may be canceled. Those affected will be required to register on site at the prevailing registration rates.

☐ **Check, #** \_\_\_\_\_. Check must be in US dollars and made payable to **CinemaCon LLC**.

☐ **Wire Transfer.** For wire transfer instructions, contact CinemaCon's Cynthia Schuler at [cynthia.schuler@natodc.com](mailto:cynthia.schuler@natodc.com)

Mail completed form with check to CinemaCon LLC, 60 Cutter Mill Rd, Suite 413, Great Neck, NY 11021 USA, Attn: Cynthia Schuler.

## REGISTRATION TERMS AND CONDITIONS

**Save \$200 if you register online by 20 April 2022.** Rates below are in US Dollars and will be charged accordingly.

Members receive the best rate. CinemaCon, NATO and its partner associations (ICTA and NAC) depend on membership to continue the year-round work of supporting exhibition worldwide. We urge everyone to join their respective trade association prior to registering to reap immediate member benefits, including savings on CinemaCon registration fees.

All registrations will be verified and adjusted as appropriate to align with the membership types described below. If you are unsure of your rate eligibility, please verify your status with the appropriate member organization prior to registering.

By 20 April 2022	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass
Trade Show	√	√	√	√
Seminars	√	√	√	
Sponsored Food Functions	√	√		
Screenings/Studio Presentations	√	√		
International Day Programming (Monday)	√			
<b>Member</b> (National NATO, ICTA or NAC)	<b>\$1,085*</b>	<b>\$945*</b>	<b>\$625*</b>	<b>\$525*</b>
<b>Non-Member</b> (Industry Affiliates, Association-Ineligible)	<b>\$1,330*</b>	<b>\$1,190*</b>	<b>\$735*</b>	<b>\$620*</b>
<b>Association Eligible Non-Member</b>	<b>\$1,470*</b>	<b>\$1,285*</b>	<b>\$800*</b>	<b>\$675*</b>
<b>On Site</b>	<b>* Add \$200 to these rates after 20 April</b>			

**Member** (National NATO, ICTA and NAC) – Members must be in good standing. Regional NATO association members and those ICTA and NAC members representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates.

**Non-Member** – Industry affiliates and companies who are not members of NATO, ICTA or NAC (i.e. Distributors, Producers/Filmmakers, Print/Online/Broadcast Media, Financial Institutions, Advertising, Publicity Companies and similar).

**Association Eligible Non-Member** – Any company eligible for membership in NATO, ICTA or NAC that hasn't joined or doesn't hold an active membership.

## Membership Questions

Direct membership questions to the appropriate organization:

[National Association of Theatre Owners \(NATO\)](#)

Erin von Hoetendorff ([evh@natoca.com](mailto:evh@natoca.com))

[International Cinema Technology Association \(ICTA\)](#)

Dawn Blaschick ([dawn.blaschick@filmexpos.com](mailto:dawn.blaschick@filmexpos.com))

[National Association of Concessionaires \(NAC\)](#)

Barbara Aslan ([baslan@naonline.org](mailto:baslan@naonline.org))

## Transferring Registration from a Previous CinemaCon

If you have an authorized transfer of CinemaCon registration fees from a previous show, please contact the [Registration Center](#) **before you register** for verification and registration assistance.

## Package Descriptions

**International Package** – Geared specifically to those industry professionals in the International Market—Includes **ALL** scheduled and sponsored CinemaCon events and functions included in the Domestic Package **PLUS** all programming and sponsored events associated with International Day on Monday, 25 April. (Programming begins at approximately 8:00am and runs through Thursday evening, 28 April). For those interested in INTERNATIONAL markets, this is your Best Value!

**Domestic Package** – Includes all scheduled and sponsored CinemaCon Events—studio presentations and screenings, seminars, trade show, food functions and of course, the Final Night Awards Ceremony and Dinner. Official CinemaCon Programming is scheduled to begin at approximately 1:30pm on Monday, 25 April and runs through Thursday evening, 28 April. This is your Best Value!

**Trade Show and Seminar Package** – Gains admittance to officially scheduled CinemaCon seminars and the Trade Show. Screenings and sponsored food events are NOT included.

**Trade Show Pass / Trade Show Exhibitor / Guest** – Permits access to the CinemaCon Trade Show ONLY. Screenings, sponsored events and seminars are NOT included.

## Group Registration

Organizations purchasing 10 or more International or Domestic packages may contact Lori Drinks in the [Registration Center](#) for payment terms and group registration procedures. If you are coordinating a group, please note it is imperative that you convey the [current Covid-19 protocols](#) to each of the individuals in the group. Lori can be reached at [LDrinks@AnIdealPartner.com](mailto:LDrinks@AnIdealPartner.com).

## Online Registration and Payment

On-line registration closes 12:00 noon PST on Wednesday, 20 April 2022. Payment must be submitted with registration via credit card (Visa, MasterCard or American Express). All financial transactions will be processed in U.S. dollars at the current rate of exchange.

## Paying by Check or Wire Transfer

To pay by check or wire transfer, submit the attached registration form with the actual check or confirmation of wire transfer by Friday, 15 April 2022. Checks must be in US Dollars, drawn on a US bank and should be made payable to CinemaCon LLC. Instructions for wire transfer payments to CinemaCon can be obtained from Cynthia Schuler at [Cynthia.Schuler@natodc.com](mailto:Cynthia.Schuler@natodc.com). **Registrants must pay all bank fees.** Forms received without payment will NOT be processed.

**Registrations not paid in full by 15 April 2022 may be canceled. Those affected will be required to register on site at the prevailing registration rates.**

## Confirmation

Registration confirmation will arrive via email shortly after submitting an online registration. If you mail or fax your registration, the confirmation will arrive once the form is received and processed. If you do not receive a confirmation email in a timely manner, please notify the Registration Center at [cinemacon2022@anidealpartner.com](mailto:cinemacon2022@anidealpartner.com).

## Covid-19 Safety Protocols

In looking out for the health, safety and welfare of all attendees, everyone picking up a registration or badge (staff, delegate, trade show guest, exhibitor trade show booth personnel) must present one of two options for entry to CinemaCon 2022:

- Proof of full COVID-19 vaccination (digital copy of vaccination record will be accepted)
- OR a negative antigen/PCR COVID-19 test conducted within 48-hours of picking up credentials
- PLUS an appropriate photo ID matching the name on the required documentation.

Mask mandates will follow CDC/Clark County guidelines and will be published at <https://cinemacon.com/covid-safety-protocols>. **No exceptions will be made** to these health and safety protocols.

While we may have an official Covid Testing Facility on site, our recommendation is to arrive at registration with your required documentation in hand. Everyone will be given a wristband that must be shown when entering officially scheduled events at the show.

Please check the web site on a regular basis for updates to the current Covid-19 mask and safety protocols at <https://cinemacon.com/covid-safety-protocols>

## Badges and Required Identification

You will be required to show a current, valid government picture ID (driver's license, passport, etc), plus proof of full Covid-19 vaccination or proof of a negative Covid-19 test to receive your CinemaCon badge and other materials. Be sure to check the schedule at [www.cinemacon.com](http://www.cinemacon.com) for registration hours and locations. Your badge and wristband should be worn at all times and are required for admission to all events.

## Substitution and Changes

Substitutions are allowed with the permission of the original registrant. A substitution is a straight transfer of registration credentials with no adjustment to the registration category or payment. If a change to the registration category or payment is required, the original registrant will be canceled with a \$100 administrative fee and the new registrant will be processed at the prevailing rate.

## Refunds and Cancellations

Registrants who are unable to attend may substitute another person. In the event no substitution can be made, CinemaCon will process a refund minus a \$100 processing fee through 31 March. Cancellations received after 31 March, as well as unused registrations or tickets, will not be refunded. CinemaCon will not be responsible for any variances in exchange rates between the original charge and refund.

In the event CinemaCon 2022 cannot take place, all paid registrants will be given the option of a full refund or a transfer to the next scheduled CinemaCon.

Submit requests to the Registration Center by 31 March to [cinemacon2022@anidealpartner.com](mailto:cinemacon2022@anidealpartner.com).

## Privacy Policy

By submitting a registration for CinemaCon, the Official Convention of NATO, you agree you have reviewed and accept the privacy policies of [CinemaCon](#) and the [National Association of Theatre Owners \(NATO\)](#) describing how your personal information will be collected, used and shared.

## Questions

CinemaCon Programming and General Inquiries – [info@cinemacon.com](mailto:info@cinemacon.com)

General questions about NATO and membership should be directed to Erin von Hoetendorff at [evh@natoca.com](mailto:evh@natoca.com).

Registration questions should be directed to the Registration Center at [CinemaCon2022@AnIdealPartner.com](mailto:CinemaCon2022@AnIdealPartner.com)