2023 SCHEDULE OF EVENTS

(as of April 18, 2023)

What follows is the current “TENTATIVE” schedule of events for CinemaCon 2023. Many of the events and start times are being finalized. Updates will be made on a regular basis with all entries in PURPLE being the most recent updates and changes made.

IMPORTANT: **CinemaCon Registration and the "Admit One" Hospitality Lounge will be open on Sunday, 23 April from 2:00pm – 6:00pm in the Florentine Ballroom, located on the Promenade Level.**

MONDAY, 24 APRIL – INTERNATIONAL DAY PROGRAMMING

7:45 AM - 9:30 AM

LOCATION:
Palace Ballrooms I and II—Emperors Level

PACKAGE:

INTERNATIONAL DAY BREAKFAST

Note: Program begins promptly at 8:15am

International Keynote Addresses:
Exhibition: Ajay Bijli, Managing Director, PVR INOX Limited and Founder, PVR Cinemas
Distribution: Mark Viane, President, International Theatrical Distribution, Paramount Pictures

Special Industry Address:
Movie Theatres Aren’t Going Anywhere
Jeffrey Cole, Director of the Center for the Digital Future, USC

If ever there was reason for the motion picture theater industry to meet its demise, the pandemic would have been the perfect culprit. Theaters would have served their last heaping of buttered popcorn, no more flickering light from the projection booth and dare we say, no more first kisses in the back row of the balcony. In this special keynote, Jeffrey Cole will focus on how theaters faced disruption and lived to tell the story, demonstrating to all their clear and essential part in the opening of motion pictures. An expert in the field of technology and emerging media, Cole serves as an adviser to governments and leading companies around the world as they craft digital strategies.

Sponsored by

DTS:X
Loren Nielsen, Vice President, Content & Strategy
Hervé Roux, Head of Cinema, EMEA and APAC

GDC Technology
Dr. Man-Nang Chong, Founder, Chairman and CEO
Tony Adamson, SVP, Strategic Planning

Influx Worldwide
Harish Anand Thilakan (HAT), Chief Executive Officer
Carrie Dietrich, SVP Business Development

9:45 AM - 12:30 PM

LOCATION:
Palace Ballroom III—Emperors Level

PACKAGE:

INTERNATIONAL DAY SEMINARS

9:45am – 10:45am
“Hidden Figures”
What do the box office figures from 2022 and early 2023 really tell us about the true state of the cinema industry? Are they telling us the whole story, or are we missing important insights? This session will dive into what trends we should be paying the most attention to from global box office perspective post-pandemic, and how to

best action these insights across our sector so as to drive attendance.

Moderator:
Gabriel Swartland, SVP, Movio

Panel Members:
Paul Dergarabedian, Sr. Media Analyst, Comscore
Heather Morgan, Chief of Staff and Strategy, Alamo Drafthouse Cinema
William Sherak, co-CEO, Project X Entertainment
Steve Tsai, SVP, Worldwide Distribution Analytics, Sony Pictures Releasing

10:45am – 11:30am
“Globally Speaking: A Look at the Global Marketplace”
As we put the past three years in the rear-view mirror, it’s time to focus on the current and future state of the industry – where are we, where are we going and how do we get there. There’s no disagreement about the future viability of the motion picture theatrical industry and business. The question though is, what must we all do as a unified industry to maintain and grow this viability so as to sustain and bright and healthy future? This session looks to address may of these issues and more.

Moderator:
Julien Marcel, CEO, The Boxoffice Company

Panel Members:
Tony Chambers, EVP, Head of Theatrical Distribution, The Walt Disney Company
Jane Hastings, Managing Director and CEO, EVT

11:30am – 12:30pm
“Movie Marketing: Welcome to the Digital Age”

Moderator: Anthony D'Alessandro, Editorial Director and Box Office Editor, Deadline

Panel Members:
Danielle Bekas, Co-Executive Vice President, International Marketing, Warner Bros. Pictures
Dan Green, Group Director of Digital, VUE International
Stephanie Mills, Director, Sales, Marketing & Content, Hoyts
Alex Sanger, EVP, Digital Marketing, Universal Pictures

Not even Superman, traveling at the speed of light, could keep up with the way movies need to be marketed today. Blink and you’re behind the eight-ball. More than ever, the global moviegoing audience and the public-at-large are vocal (and visual) forces that cannot be ignored when it comes to the marketing of any given film. From TikTok, Instagram, Twitter to any of the other social media outlets that continue to capture our imaginations and drive consumer behavior, digital marketing is the premiere force to be reckoned with in this day and age.

12:45 PM - 2:30 PM

LOCATION:
Palace Ballrooms I and II—Emperors Level

PACKAGE:

INTERNATIONAL DAY LUNCH AND AWARD CEREMONY

Award Presentations
Comscore International Box Office Achievement Award – “Avatar: The Way of Water”
CinemaCon Passepartout Award – Niels Swinkels, EVP & Managing Director, Universal Pictures International
Global Achievement in Exhibition Award – EVT, Event Cinemas (to be accepted by Jane Hastings, Managing Director and CEO, EVT)
International Filmmakers of the Year – Andy Muschietti (Director/Producer) and Barbara Muschietti (Producer) (“The Flash”, “It”, “It Chapter Two”

Sponsored by
Comscore
Mike Viane, Head of Global Revenue, Comscore Movies

Dolby Laboratories
Michael Archer, VP, WW Cinema Sales & Partner Management

MONDAY, 24 APRIL

6:45 AM

NAC CHARITY GOLF OUTING— SNOW MOUNTAIN COURSE OF THE PAIUTE GOLF RESORT

(Buses depart from the Main Entrance by the fountain of Caesars with departure at 6:45am)

7:30 AM - 7:00 PM

LOCATION:
Florentine Ballroom—Promenade Level

PACKAGE:



CINEMACON REGISTRATION

10:00 AM - 5:00 PM

LOCATION:
Florentine Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level

PACKAGE:



“ADMIT ONE” HOSPITALITY LOUNGE AREAS

Networking, meeting, and socializing play an important role at CinemaCon. Throughout the week, CinemaCon and Cinionic invite all registered delegates to visit these lounges set up for your convenience.

(Official registration credentials required to gain admittance.)

Sponsored by Cinionic
Wim Buyens, CEO
Serge Plasch, CCO

3:00 PM - 4:00 PM

LOCATION:
Palace Ballroom III—Emperors Level

PACKAGE:



MOVIE THEATERS AREN’T GOING ANYWHERE

Jeffrey Cole, Director of the Center for the Digital Future, USC

For years, many at the studios had called for tweaks and change in the release of motion pictures with shorter windows or even experiments in day and date. Over the past few years, studios began experimenting by releasing films on the Internet with fees (up to $30), or releasing on their streaming services without fees. The results were clear: day and date didn't work, and fans want to see films in the theater. In this keynote, Cole will focus on how theaters faced disruption and lived to tell the story demonstrating to all their clear and essential part in the opening of motion pictures. Jeffrey Cole has been at the forefront of media and communication technology issues both in the U.S. and internationally for the past three decades. An expert in the field of technology and emerging media, Cole serves as an adviser to governments and leading companies around the world as they craft digital strategies.

Hosted by The Cinema Foundation

4:00 PM - 5:00 PM

LOCATION:
Palace Ballroom III—Emperors Level

PACKAGE:



NATIONAL CINEMA DAY: A GLOBAL EVENT

Already a huge success overseas, the first official major undertaking of The Cinema Foundation was to bring National Cinema Day to the domestic marketplace. From the public’s immediate embrace, the great press and media received and thanks to an unequalled collaborative effort between exhibition and distribution, the first-time initiative was also a huge success. How do we assess and build on this success? And how to we broaden the scope of National Cinema Day to make it a truly recognized global event?

Moderator: Sarah Whitten, CNBC

Panelists:
Eduardo Acuna, President, Cinépolis-Americas
Chris Aronson, President, Domestic Distribution, Paramount Pictures
Bobbie Bagby Ford, CCO and EVP, B&B Theatres
Tim Richards, Founder & CEO, Vue International

Hosted by The Cinema Foundation

5:00 PM - 5:45 PM

LOCATION:
Palace Ballroom Foyer—Emperors Level

PACKAGE:



WELCOME TO CINEMACON 2023: A PRE-OPENING RECEPTION

CinemaCon, NATO and ICE Theaters invite delegates to a special reception. Join your friends and colleagues as we celebrate the beginning of what we know will be a great week for the industry.

Sponsored by ICE Theaters – CGR Cinemas
Jocelyn Bouyssy, Chief Executive Officer
Guillaume Thomine Desmazures, SVP, Sales & Strategy

6:15 PM - 8:15 PM

CINEMACON 2023 OPENING NIGHT

LOCATION:
The Colosseum—Casino Level

PACKAGE:



(Doors open at 5:45pm)

Sony Pictures Entertainment Kicks Things Off with an Exclusive Presentation Highlighting its Upcoming Releases

Hosted by:
Tom Rothman, Chairman and CEO, Sony Pictures Entertainment Motion Picture Group
Josh Greenstein, President, Sony Pictures Entertainment Motion Picture Group
Steven O'Dell, President, International Releasing
Adrian Smith, President, Domestic Releasing

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.

8:15 PM - 10:00 PM

LOCATION:
Omnia Nightclub—Casino Level

PACKAGE:



OPENING NIGHT DINNER RECEPTION AND PARTY

(Doors open at 8:15pm)

Join us for a special opening night celebration and start of CinemaCon 2023. What better way to kick-off the week than by joining this fun, music and dance-filled evening complete with drinks, food, friends, and great entertainment.

Sponsored by Dolby Laboratories
Michael Archer, VP, WW Cinema Sales & Partner Management
Jed Harmsen, Head of Cinema & Group Entertainment

TUESDAY, 25 APRIL

7:00 AM - 6:00 PM

LOCATION:
Florentine Ballroom—Promenade Level

PACKAGE:



CINEMACON REGISTRATION

7:00 AM - 8:15 PM

LOCATION:
NOBU Restaurant—Casino Level

CONTINENTAL BREAKFAST

With an early start for our Tuesday morning Colosseum programming, we invite registered delegates to grab a juice, coffee or tea along with a danish or two at the NOBU Restaurant. And no, sushi will not be on the menu for this event.

Sponsored by Vista Group
Stuart Dickinson, Group CEO
Matthew Liebmann, Chief Innovation and Data Officer

8:30 AM - 12:30 PM

LOCATION:
The Colosseum—Casino Level

PACKAGE:



"THE STATE OF THE INDUSTRY" AND STUDIO PRESENTATION FROM WARNER BROS. PICTURES

(Doors open 7:45am)

DLP Cinema Presents
"A Salute to the Top Films of 2022"
(CinemaCon extends its appreciation to Cinema Concepts and Dolby Laboratories)

NATO Marquee Award Presentation
Rolando Rodriguez, Senior Advisor, Marcus Corp. and Influx and Chairman, NATO

Industry Addresses
Charles Rivkin, Chairman & CEO, MPA
John Fithian, President & CEO, NATO

Industry Recognition
Frank Tees (ICTA) and Denise de Zutter (NAC)

Special acknowledgement to NCM – America's Movie Network for providing the morning's pre-show content.

Warner Bros. Pictures, Celebrating 100 Years of Movie Magic, Invites you to "The Big Picture," a Special Presentation Highlighting its Upcoming Release Slate

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

11:00 AM - 4:00 PM

LOCATION:
Florentine Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level

PACKAGE:

“ADMIT ONE” HOSPITALITY LOUNGE AREAS

(Official registration credentials required to gain admittance.)
Sponsored by Cinionic Wim Buyens, CEO
Serge Plasch, CCO

11:00 AM - 5:00 PM

LOCATION:
Julius Ballroom—Pool Level
Augustus Ballroom—Emperors Level
Milano Ballrooms—Promenade Level
Roman Ballroom—Promenade Level

PACKAGE:

2023 CINEMACON TRADE SHOW AND SUITES WITH LUNCH SERVED

(Lunch will be available on each Trade Show and Suite level from 12:30pm - 2:00pm. Additional seating available in the Emperors Ballroom - Emperors Level)

Trade Show Suites
Angel Studios - Salerno
Christie - Milano 1
CineProphet by Mobile Moviegoing & BeforeTheMovie – Pompeian 1
Cinionic – Roman Ballroom
GDC Technology – Milano 3
Sharp NEC Display Solutions – Milano 4
Showtime Analytics, Admit One, and Gower Street - Sicily
Vista Group - Livorno

Lunch sponsored by
CineProphet by Mobile Moviegoing & BeforeTheMovie
Corey Tocchini, CEO, Mobile Moviegoing
Keyo Tocchini, President, Before The Movie

RealD
Travis Reid, CEO & President of Worldwide Cinema
Sean Spencer, Vice President, Sales and Marketing

The Coca-Cola Company
Michael Young, SVP, Strategic Partnership Marketing & National Onsite Specialty Retail
Josh Nations, VP, Strategic Partnership Marketing & National Onsite Specialty Retail

4:45 PM - 7:15 PM

LOCATION:
The Colosseum—Casino Level

PACKAGE:

WARNER BROS. PICTURES INVITES YOU TO A SPECIAL ADVANCE SCREENING OF “THE FLASH”

(Doors open at 4:15pm)



Warner Bros. Pictures presents "The Flash," directed by Andy Muschietti (the "IT" films, "Mama"). Ezra Miller reprises their role as Barry Allen in the DC Super Hero's first-ever standalone feature film.

Worlds collide in "The Flash" when Barry uses his superpowers to travel back in time in order to change the events of the past. But when his attempt to save his family inadvertently alters the future, Barry becomes trapped in a reality in which General Zod has returned, threatening annihilation, and there are no Super Heroes to turn to. That is, unless Barry can coax a very different Batman out of retirement and rescue an imprisoned Kryptonian... albeit not the one he's looking for. Ultimately, to save the world that he is in and return to the future that he knows, Barry's only hope is to race for his life. But will making the ultimate sacrifice be enough to reset the universe?

“The Flash” is produced by Barbara Muschietti and Michael Disco. The screenplay is by Christina Hodson, with a screen story by John Francis Daley & Jonathan Goldstein and Joby Harold, based on characters from DC. Warner Bros. Pictures presents a Double Dream/a Disco Factory production of an Andy Muschietti film, "The Flash." It will be distributed worldwide by Warner Bros. Pictures and is set to open in theaters in North America on June 16 and internationally beginning 14 June 2023.

CLICK HERE FOR TRAILER

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

7:30 PM - 9:00 PM

LOCATION:
Caesars Palace Pool of the Gods

PACKAGE:

IT’S PARTY TIME: CELEBRATE THE SUMMER OF 2023

(Doors open at 7:30pm)

In typical CinemaCon-style, be prepared to loosen up after a long day and have fun at this studio–themed dinner/party to include fun décor, activities, entertainment, and more, highlighting some of the most exciting upcoming releases.

Sponsored by Fandango
Will McIntosh, President
Jerramy Hainline, SVP

Beverage sponsor: PaperAirplane Media
Mike Polydoros, CEO
Will Preuss, President

WEDNESDAY, 26 APRIL

7:00 AM - 6:00 PM

LOCATION:
Florentine Ballroom—Promenade Level

PACKAGE:

CINEMACON REGISTRATION

7:15 AM - 8:15 AM

LOCATION:
Palace Ballroom Foyer—Emperors Level

PACKAGE:

CONTINENTAL BREAKFAST

We invite you to grab a quick bite and spend time with industry colleagues, immediately prior to this program that starts promptly at 7:45am.

Sponsored by Angel Studios
Jared Geesey, SVP, Global Distribution
Brandon Purdie, VP and Head of Theatrical

7:45 AM - 8:45 AM

LOCATION:
Palace Ballrooms I-II—Emperors Level

PACKAGE:

COMMUNITY BUILDING AT YOUR CINEMA THROUGH CREATIVE MARKETING

(Program starts promptly at 7:45am)

Movie theaters serve as the cultural center for so many communities and maximizing that role is crucial to growing the box office. This panel will offer practical advice on how to increase customer loyalty, generate publicity, make sure that elected officials are aware of the impact your business has, and ultimately drive more attendance.

Moderator: Jason Guerrasio, Entertainment Correspondent, Insider

Panelists:
Luke Parker Bowles, Co-Founder and CEO, Cinema Lab
Eric Carr, SVP, In-Theatre Marketing, Universal Pictures
Gabriella Gomez. Managing Member, Department of Influence, LLC
Michael Kustermann, Chief Experience Officer, Alamo Drafthouse

Hosted by The Cinema Foundation

LOCATION:

9:00 AM - 5:00 PM

Julius Ballroom—Pool Level
Augustus Ballroom—Emperors Level
Milano Ballrooms—Promenade Level
Roman Ballroom—Promenade Level

PACKAGE:



9:30 AM - 12:30 PM

LOCATION:
The Colosseum—Casino Level

PACKAGE:

10:00 AM - 4:00 PM

LOCATION:
Florentine Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level

PACKAGE:



12:30 PM - 2:00 PM

LOCATION:
Julius Ballroom - Pool Level
Augustus Ballroom - Emperors Level
Milano Ballrooms - Promenade Level
Roman Ballroom - Promenade Level

PACKAGE:



CINEMACON TRADE SHOW AND TRADE SHOW SUITES

(Lunch will be available on each Trade Show and Suite level from 12:30pm - 2:00pm. Additional seating available in the Emperors Ballroom - Emperors Level)

Trade Show Suites
Angel Studios - Salerno
Christie - Milano 1
CineProphet by Mobile Moviegoing & BeforeTheMovie – Pompeian 1
Cinionic – Roman Ballroom
GDC Technology – Milano 3
Sharp NEC Display Solutions – Milano 4
Showtime Analytics, Admit One, and Gower Street - Sicily
Vista Group - Livorno

WALT DISNEY STUDIOS INVITES YOU TO ITS 2023 PRESENTATION HIGHLIGHTING ITS UPCOMING RELEASE SCHEDULE, FOLLOWED BY A SPECIAL ADVANCE SCREENING OF 20TH CENTURY STUDIOS' "THE BOOGEYMAN"

(Doors open 9:00am)



20th Century Studios presents "The Boogeyman," a horror-thriller from the mind of best-selling author Stephen King, which opens June 2, 2023, in theaters nationwide.

High school student Sadie Harper and her younger sister Sawyer are reeling from the recent death of their mother and aren't getting much support from their father, Will, a therapist who is dealing with his own pain. When a desperate patient unexpectedly shows up at their home seeking help, he leaves behind a terrifying supernatural entity that preys on families and feeds on the suffering of its victims.

"The Boogeyman," directed by Rob Savage with a screenplay by Scott Beck & Bryan Woods and Mark Heyman and a screen story by Scott Beck & Bryan Woods based upon the short story by Stephen King, stars Sophie Thatcher,Chris Messina, Vivien Lyra Blair, Marin Ireland, Madison Hu, LisaGay Hamilton,and David Dastmalchian. The producers are Shawn Levy, Dan Levine, and Dan Cohen, with John H. Starke, Emily Morris, Scott Beck, Bryan Woods, Ryan Cunningham, Adam Kolbrenner, and Robin Meisinger serving as executive producers.

CLICK HERE FOR TRAILER

Hosted By
Alan Bergman, Co-Chairman Disney Entertainment
Tony Chambers, EVP, Head of Theatrical Distribution, The Walt Disney Company

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"ADMIT ONE" HOSPITALITY LOUNGE AREAS

(Official registration credentials required to gain admittance.)

Sponsored by Cinionic
Wim Buyens, CEO
Serge Plasch, CCO

LUNCH AT THE TRADE SHOW

Attendees can now enjoy even more flexibility in the CinemaCon schedule, allowing for more time for meetings, visiting the trade show, etc. So rather than a formal sit-down lunch, you are cordially invited to enjoy a more casual buffet-style lunch at each trade show level.

Lunch sponsored by
Angel Studios
Jared Geesey, SVP, Global Distribution

Brandon Purdie, VP and Head of Theatrical

DTS:X
Loren Nielsen, Vice President, Content & Strategy
Bill Neighbors, Chief Content Officer

4:00 PM - 6:15 PM

LOCATION:
The Colosseum—Casino Level

PACKAGE:



UNIVERSAL PICTURES AND FOCUS FEATURES INVITE YOU TO A SPECIAL PRESENTATION FEATURING FOOTAGE FROM THEIR UPCOMING SLATE

(Doors open 3:30pm)

Hosted by:
Donna Langley, Chairman, Universal Film Entertainment Group
Peter Levinsohn, Vice Chairman and Chief Distribution Officer, Universal Film Entertainment Group
Jim Orr, President, Domestic Distribution, Universal Pictures
Veronika Kwan Vandenberg, President, International Distribution, Universal Pictures International
Peter Kujawski, Chairman, Focus Features
Lisa Bunnell, President, Domestic Theatrical Distribution, Focus Features

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6:30 PM - 8:30 PM

LOCATION:
Caesars Palace—Main Entrance Limo Lot

PACKAGE:



DINNER PARTY: CINEMACON CELEBRATES “TRANSFORMERS: RISE OF THE BEASTS”

(Doors open at 6:30pm)

Come join the fun at a special outdoor party, complete with great food, drinks, entertainment and a surprise or two. It’s going to be a “BOT” time in the old town tonight!

Sponsored by Moviefone
Cleveland O’Neal, CEO
Eric Tabak, VP, Exhibitor Relations

THURSDAY, 27 APRIL

7:30 AM - 6:00 PM

LOCATION:
Florentine Ballroom—Promenade Level

PACKAGE:



CINEMACON REGISTRATION

7:45 AM - 8:45 AM

LOCATION:
Palace Ballroom II—Emperors Level

PACKAGE:



NAC SEMINAR: CONCESSION, BAR AND KITCHEN (RE)DESIGN IN TODAY’S ENVIRONMENT

This panel will discuss the past, current and future designs of concession areas, bars, and kitchens for theaters and FEC designs. Capital Expenditure projects can be expensive, so if your company is looking to build new or need to redesign current facilities, come listen to today’s leading experts for tips big or small.

Moderator: Rob Lehman, Chief Operating Officer-Theater Operations, Santikos Entertainment

Panelists:
Keith Black, President, Prime Ticket, Inc.
Michael Giacinto, Director of Sales, Proctor Companies
Matt Kopp, Relationship Manager, Vivian Company

7:45 AM - 8:45 AM

LOCATION:
Palace Ballroom III—Emperors Level

PACKAGE:

ICTA SEMINAR: BEYOND THE PLF – THE TECHNOLOGY BEHIND EVENT CINEMA AND LIVE EVENT

Moviegoers are flocking to premium experiences in cinema, driving disproportionate box office. Don't miss this ICTA session as industry experts discuss opportunities and technologies to go beyond the PLF and deliver captivating experiences for audiences with live events and event cinema.

Moderator: Loren Nielsen, VP, Content & Strategy, DTS

Panelists:
Jason Brenek, CEO, MetaMedia
Kirk Griffin, Director, Presentation Technologies, Harkins Theatres
Nick Mitchell, Chief Technology Officer, DCDC
Kristina Warner, EVP, Marketing and Live Events, Iconic Releasing

9:00 AM - 12:30 PM

LOCATION:
Julius Ballroom—Pool Level
Augustus Ballroom—Emperors Level
Milano Ballrooms—Promenade Level
Roman Ballroom—Promenade Level

PACKAGE:

BREAKFAST AT THE TRADE SHOW AND TRADE SHOW SUITES

(Note: Breakfast will be served on each level from 9:00am – 10:00am)

Trade Show Suites
Angel Studios - Salerno
Christie - Milano 1
CineProphet by Mobile Moviegoing & BeforeTheMovie – Pompeian 1
Cinionic – Roman Ballroom
GDC Technology – Milano 3
Sharp NEC Display Solutions – Milano 4
Showtime Analytics, Admit One, and Gower Street - Sicily
Vista Group - Livorno

Breakfast sponsored by DTS:X
Loren Nielsen, Vice President, Content & Strategy
Bill Neighbors, Chief Content Officer

10:00 AM - 11:45 AM

LOCATION:
The Colosseum—Casino Level

PACKAGE:

PARAMOUNT PICTURES INVITES YOU TO AN EXCLUSIVE PRESENTATION HIGHLIGHTING ITS UPCOMING SLATE

(Doors open 9:30am)

Hosted by:
Brian Robbins, President and CEO
Chris Aronson, President, Domestic Distribution

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

10:00 AM - 2:00 PM

LOCATION:
Florentine Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level

PACKAGE:

"ADMIT ONE" HOSPITALITY LOUNGE AREAS

Sponsored by Cinionic

(Official registration credentials required to gain admittance.)

12:15 PM - 2:00 PM

LOCATION:
Octavius Ballroom—Promenade Level

PACKAGE:

SPECIAL FILMMAKER LUNCH PROGRAM
A CONVERSATION WITH MARTIN SCORSESE AND “LEGEND OF CINEMA” AWARD PRESENTATION

(Doors open 12:15pm)

Join us for a very special luncheon as CinemaCon and the global theatrical industry pay tribute to one of the most iconic, daring and groundbreaking filmmakers of all time, Martin Scorsese. In addition to the CinemaCon “Legend of Cinema” Award presentation, today’s program will include a special sit-down conversation with our guest of honor.

Sponsored by Fathom Events
Ray Nutt, CEO Fathom Events

This event is produced in association with The Cinema Foundation

2:30 PM - 4:30 PM

LOCATION:
The Colosseum—Casino Level

PACKAGE:

LIONSGATE INVITES YOU TO ITS 2023 STUDIO PRESENTATION INCLUDING A SPECIAL ADVANCE SCREENING OF “JOY RIDE”

(Doors open 2:00pm)

Following its raucous and critically acclaimed debut at this year’s SXSW, Lionsgate brings “Joy Ride” to CinemaCon.

From the producers of Neighbors and the co-screenwriter of “Crazy Rich Asians”, “Joy Ride” stars Ashley Park, Sherry Cola, Oscar® nominee Stephanie Hsu, and Sabrina Wu as four friends who embark on a once-in-a-lifetime wild and debaucherous international adventure. Directed by Adele Lim the film is set for release only in theaters on July 7, 2023. The screenplay is by Cherry Chevapravatdumrong & Teresa Hsiao, with a story by Cherry Chevapravatdumrong & Teresa Hsiao & Adele Lim. The film is produced by Point Grey’s Seth Rogen, Evan Goldberg, James Weaver, and Josh Fagen, alongside Cherry Chevapravatdumrong, Teresa Hsiao, and Adele Lim.

Hosted by:
Adam Fogelson, Vice Chairman, Motion Picture Group
David Spitz, President, Worldwide Theatrical Distribution

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

7:30 PM - 9:00 PM

LOCATION:
The Colosseum—Casino Level

PACKAGE:

CINEMACON “BIG SCREEN ACHIEVEMENT AWARDS”, BROUGHT TO YOU BY THE COCA-COLA COMPANY

(Doors open 7:00pm for a 7:30pm start time)

Special Industry Acknowledgements
The Coca-Cola Company, Official Presenting Sponsor
and
John Fithian, Outgoing President & CEO, NATO

***2023 BIG SCREEN ACHIEVEMENT AWARDS**
Emceed by by Kevin Frazier, Host, “Entertainment Tonight”

NATO Spirit of the Industry Award – Christopher Nolan and Emma Thomas
Star of the Year – Zendaya
Comedy Ensemble Award – The cast of “Joy Ride” - Ashley Park, Sherry Cola, Stephanie Hsu, and Sabrina Wu
CinemaCon Award of Excellence in Animation - Chris Meledandri
Cinéma Vérité Award - Melissa McCarthy
Rising Stars of the Year – Anthony Ramos and Dominique Fishback

*Check back for award recipient updates

9:15 PM - 11:00 PM

LOCATION:
Octavius Ballroom—Promenade Level

PACKAGE:

CINEMACON AND THE COCA-COLA COMPANY INVITE YOU TO “THE 2023 BIG SCREEN ACHIEVEMENT AWARDS” AFTER PARTY

(Doors open 9:15pm)

The Coca-Cola Company joins the industry in celebrating the movie-going experience and the conclusion of CinemaCon 2023. Join us for an evening of great food, fun, and special entertainment.

Hosted by The Coca-Cola Company
Michael Young, SVP, Strategic Partnership Marketing & National Onsite Specialty Retail
Josh Nations, VP, Strategic Partnership Marketing & National Onsite Specialty Retail

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