

## 2022 SCHEDULE OF EVENTS

(as of April 8, 2022)

What follows is the current "TENTATIVE" schedule of events for CinemaCon 2022. Many of the events and start times are being finalized. Updates will be made on a regular basis with all entries in **PURPLE** being the most recent updates and changes made.

**IMPORTANT:** CinemaCon Registration and the "Admit One" Hospitality Lounge will be open on Sunday, 24 April from 2:00pm – 6:00pm in the Florentine Ballroom, located on the Promenade Level.

(Proof of full Covid-19 vaccination or a negative Covid-19 test within 48-hours of picking up your credentials is required. Hard copy or digital/photo is acceptable.)

### MONDAY, 25 APRIL – INTERNATIONAL DAY PROGRAMMING

#### 8:00 AM - 9:30 AM

**LOCATION:**  
Palace Ballrooms I and II—Emperors Level

**PACKAGE:**



#### INTERNATIONAL DAY BREAKFAST

Note: Program begins promptly at 8:30am

**International Keynote Addresses:**

Exhibition: Alejandro Ramírez Magaña, CEO, Cinépolis

Distribution: Steven O'Dell, President, Sony Pictures Releasing International

**Special Remarks**

The Recovery of the European Cinema Sector

Laura Houlgatte, CEO, UNIC

**Sponsored by DTS:X, GDC Technology, and Ōma**

#### 9:45 AM - 12:30 PM

**LOCATION:**  
Palace Ballroom III—Emperors Level

**PACKAGE:**



#### INTERNATIONAL DAY SEMINARS

**9:45am - 10:30am**

**"Media Chronology: The French Reset"**

French 'media chronology' is implemented by law and discussed at the national and European levels with the different players. In January 2022, a new agreement on media chronology was reached, with the help of the French government, between French film industry representants, TV broadcasters and US streamers – the latter will now be able to show feature films on their platforms with a 15 to 17-month window after their theatrical release compared to 36 months under the previous chronology. How does French media chronology remain a cornerstone of French film financing and the distribution ecosystem but also modernize itself to include the new digital players at the table?

**Moderator:** Laura Houlgatte, CEO, UNIC

**Presented by:** Richard Patry, CEO, French Theater Owners Association

**10:30am - 11:30am**

**"Blockbusters or Bust"**

Is the rebuilding of the cinema business too reliant on tentpole releases? Are we too narrowly focused on specific segments of the audience to build back attendance? Are there audiences being neglected as a result of a lack of diverse content?

**Moderator:**

Jan Runge, Director, Jan Runge Cinema Consulting

**Panel Members:**

Jeremy Jahns, YouTube-based Movie, TV and Video Game Reviewer (1.8+ million subscribers)

Sarah Lewthwaite, Chief Client Officer, Movio

Martin Moszkowicz, Producer and Chairman, Constantin Film

Tim Richards, CEO, VUE

**11:30am - 12:30pm**

**“International Filmmaker Roundtable”**

A frank discussion on the theatrical industry and market from the viewpoint of a leading director, producer, and distributor.

**Moderator:**

Nancy Tartaglione, International Box Office Editor, Senior Contributor, Deadline

**Special Guests**

Denis Villeneuve, Academy Award-nominated Director/Producer/Writer (“Dune”)\*  
Mary Parent, Producer (“Dune”) and Chairman, Worldwide Production, Legendary Entertainment

Andrew Cripps, President, International Theatrical Distribution, Warner Bros. Pictures

Please join us in this morning’s program as we welcome three of the most respected and highly regarded members of our industry to discuss DUNE and the current and future state of the international motion picture theatrical industry.

**Award Presentation**

“International Filmmakers of the Year”

Mary Parent and Denis Villeneuve

**\*Please note Mr. Villeneuve, currently in Budapest in pre-production on “Dune Part 2”, will join this session remotely.**

**12:45 PM - 2:30 PM**

**LOCATION:**

Palace Ballrooms I and II—Emperors Level

**PACKAGE:**



**INTERNATIONAL DAY LUNCH AND AWARD CEREMONY**

**Award Presentations**

“**Global Achievement in Exhibition**” – Renana Teperberg, Chief Commercial Officer, Cineworld Group

“**CinemaCon Passepartout Award**” – Jeffrey Forman, SVP, International Sales, Disney Media and Entertainment Distribution

“**Career Achievement in Film**” - Martin Moszkowicz, Producer and Chairman, Constantin Film

“**CinemaCon Spirit of the Industry Award**” – Presented to Focus Features on the occasion of its 20th Anniversary

“**Comscore Emerging Market Spotlight Award**” - Saudi Arabia

Sponsored by Comscore and Dolby Laboratories

**MONDAY, 25 APRIL**

**7:30 AM - 7:00 PM**

**LOCATION:**

Florentine Ballroom—Promenade Level

**PACKAGE:**



**CINEMA CON REGISTRATION**

(Proof of full Covid-19 vaccination or a negative Covid-19 test within 48-hours of picking up your credentials is required. Hard copy or digital/photo is acceptable.)

**10:00 AM - 5:00 PM**

**LOCATION:**

Florentine Ballroom—Promenade Level

Palace Ballroom Foyer—Emperors Level

**PACKAGE:**



**“ADMIT ONE” HOSPITALITY LOUNGE AREAS**

Sponsored by Cinionic

Networking, meeting, and socializing play an important role at CinemaCon. Throughout the week we invite all registered delegates to visit these lounges set up for your convenience.

(Official “Admit One” registration credentials required to gain admittance.)

**3:00 PM - 4:00 PM**

**LOCATION:**

Palace Ballroom III—Emperors Level

**PACKAGE:**



**STOP MANAGING, START LEADING: A GUIDE TO EMERGING FROM CHAOS AND NAVIGATING THE FAST-APPROACHING FUTURE OF WORK**

Hamza Khan, Future of Work Expert, Author of “Leadership, Reinvented”

As a result of the sudden and drastic changes brought about by the pandemic, movie theater owners from around the world were forced to contend with plummeting employee morale, engagement, productivity, and retention. Two years later, emerging from chaos, they face another challenge: navigating a fast-approaching future of work—an always-on “new abnormal” characterized by new modes of work, shifting moviegoer behaviors and expectations. To meet this

challenge, the entire motion picture exhibition industry requires a renewed leadership ethos and significant leap beyond the old management paradigms. Enter “modern leadership”—a system of action that is profoundly people-centric, change-friendly, self-disrupting, and values-driven. Hamza Khan makes the case tomorrow’s employees must be led instead of managed. And that by operationalizing the intertwined values of innovation, diversity, and empathy, modern leaders can unlock the full potential of their employees.

## 4:00 PM - 5:00 PM

**LOCATION:**  
Palace Ballroom III—Emperors Level

**PACKAGE:**



## NEW REVENUE STREAMS VIA GAMING AND ESPORTS

**Introductory Remarks and Moderator:** Robb Chiarini, CEO, FULCRUM

**Panelists:**

Donald Brinkman, Principal Group Program Manager, Microsoft  
Leslie Pirritano, Your Best Friend and Global Sr. Influencer Relationship Manager, AMD  
Rick Starr, Founder, SNDBX and Owner, CW Theatres  
Megan Van Petten, Founder and Managing Director, Esports Trade Association

Gaming industry leaders and theater executives sit down to share the best ways for your theaters to make money from this relatively new, fast-growing, and massive movement. Gaming and esports are proving to be a great way to increase your audience and bottom line. Learn how theaters are successfully repurposing auditoriums to attract new customers throughout the week.

## 5:00 PM - 5:45 PM

**LOCATION:**  
Palace Ballroom Foyer—Emperors Level

**PACKAGE:**



## WELCOME TO CINEMACON 2022: A PRE-OPENING RECEPTION

CinemaCon, NATO and ICE Theatres invite delegates to a special reception. Join your friends and colleagues as we celebrate the beginning of what we know will be a great week for the industry.

**Sponsored by ICE Theatres – CGR Cinemas**

## 6:15 PM - 8:45 PM

**LOCATION:**  
The Colosseum—Casino Level

**PACKAGE:**



## CINEMACON 2022 OPENING NIGHT

(Doors open at 5:45pm)

### Sony Pictures Entertainment Kicks Things Off with an Exclusive Presentation Highlighting its Upcoming Releases

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

## 9:00 PM - 10:30 PM

**LOCATION:**  
Caesars Palace Pool of the Gods

**PACKAGE:**



## OPENING NIGHT DINNER RECEPTION AND PARTY

Join us for a special opening night celebration and start of CinemaCon 2022. What better way to kick-off the week than by joining this fun, music and dance-filled evening complete with drinks, food, friends, and great entertainment.

**Sponsored by Dolby Laboratories**

# TUESDAY, 26 APRIL

## 7:00 AM - 6:00 PM

**LOCATION:**  
Florentine Ballroom—Promenade Level

**PACKAGE:**



## CINEMACON REGISTRATION

(Proof of full Covid-19 vaccination or a negative Covid-19 test within 48-hours of picking up your credentials is required. Hard copy or digital/photo is acceptable.)

## 7:15 AM - 8:15 AM

**LOCATION:**  
Palace Ballroom Foyer—Emperors Level

## CONTINENTAL BREAKFAST

Prior to this morning’s seminar, we invite delegates to join us in the Palace Ballroom Foyer for a continental breakfast.

PACKAGE:



**7:45 AM - 8:45 AM**

LOCATION:

Palace Ballrooms I and II—Emperors Level

PACKAGE:



**9:15 AM - 11:30 AM**

LOCATION:

The Colosseum—Casino Level

PACKAGE:



**10:00 AM - 4:00 PM**

LOCATION:

Florentine Ballroom—Promenade Level  
Palace Ballroom Foyer—Emperors Level

PACKAGE:



**11:00 AM - 5:00 PM**

LOCATION:

Julius Ballroom—Pool Level  
Augustus Ballroom—Emperors Level  
Milano Ballrooms—Promenade Level  
Roman Ballroom—Promenade Level

PACKAGE:

**THE SHOW STARTS ON THE STREET: MARKETING THE THEATRICAL EXPERIENCE TO YOUR AUDIENCE**

**Moderator:**

Sarah Whitten, CNBC

**Panelists:**

Alicia Cook, Director, Advertising, AMC Theatres  
Rich Daughtridge, President & CEO, Warehouse Cinemas  
Ben Deighton, General Manager - Marketing Australia and New Zealand, Reading Cinemas  
Annelise Holyoak, Sr. National Director of Marketing & Loyalty, Cinépolis

How do we get people back into the moviegoing habit? It's a tale as old as time, and one that is more important than ever. Our industry's landscape has changed dramatically over the past two years. The initial marketing focus will always be on the film title. But, as theater owners and operators, don't lose sight of what you bring to the table, the all-important experience of going to the movies. We need to put an end to moviegoer complacency and start taking ownership when it comes to the marketing of the overall motion picture experience.

**“THE STATE OF THE INDUSTRY” AND STUDIO PRESENTATION FROM NEON**

(Doors open 8:45am)

**DLP Cinema Presents**

“A Salute to the Top Films of 2021”  
(CinemaCon extends its appreciation to Cinema Concepts and Dolby Laboratories)

**NATO Marquee Award Presentation**

Ellis Jacob, President & CEO, Cineplex

**Special Remarks**

Rolando Rodriguez, President & CEO, Marcus Theatres and Chairman, NATO

**Industry Addresses**

Charles Rivkin, Chairman & CEO, MPA  
John Fithian, President & CEO, NATO

**Industry Recognition**

Frank Tees (ICTA) and Denise de Zutter (NAC)

Special acknowledgement to NCM – America's Movie Network for providing the morning's pre-show content.

**NEON Invites you to a Special Presentation Highlighting its Upcoming Release Schedule**

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

**“ADMIT ONE” HOSPITALITY LOUNGE AREAS**

**Sponsored by Cinionic**

Official "Admit One" registration credentials required to gain admittance.

**2022 CINEMA CON TRADE SHOW AND SUITES WITH LUNCH SERVED**

(Lunch will be available on each Trade Show and Suite level from 12:00pm - 1:30pm. Additional seating available in the Emperors Ballroom - Emperors Level)

**Lunch sponsored by Mobile Moviegoing & BeforeTheMovie, RealD, and The Coca-Cola Company**



#### Trade Show Suites

Christie - Milano 1  
Cinionic – Roman Ballroom  
GDC Technology – Milano 2  
Mobile Moviegoing & BeforeTheMovie – Pompeian 1  
Sharp NEC Display Solutions – Milano 4

#### 4:00 PM - 6:00 PM

LOCATION:  
The Colosseum—Casino Level



#### WARNER BROS. PICTURES INVITES YOU TO “THE BIG PICTURE”, A SPECIAL PRESENTATION OF THEIR UPCOMING SLATE

(Doors open at 3:30pm)

**Hosted by:**  
Toby Emmerich, Chairman, Warner Bros. Pictures Group  
Jeff Goldstein, President, Domestic Distribution  
Andrew Cripps, President, International Theatrical Distribution

The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.

#### 6:15 PM - 8:00 PM

LOCATION:  
Octavius Ballroom—Promenade Level



#### DINNER PARTY: ONLY IN YOUR THEATERS: CELEBRATING THE SUMMER OF 2022

(Doors open at 6:15pm)

In typical CinemaCon-style, be prepared to loosen up after a long day and have fun at this studio-themed dinner/party to include fun décor, activities, entertainment, and more, highlighting some of the most exciting upcoming releases.

**Sponsored by THE MVP ALLIANCE: Velocity, Pixelogic, and MetaMedia**

#### 8:30 PM - 10:30 PM

LOCATION:  
The Colosseum—Casino Level



#### UNIVERSAL PICTURES AND BLUMHOUSE INVITE YOU TO JOIN JASON BLUM AND SCOTT DERRICKSON FOR AN EXCLUSIVE SCREENING OF “THE BLACK PHONE”

The phone is dead. And it’s ringing. Filmmaker Scott Derrickson, the writer-director of Sinister, The Exorcism of Emily Rose and Marvel’s Doctor Strange, returns to his terror roots and partners again with the foremost brand in the genre, Blumhouse, with a new horror thriller, starring four-time Oscar® nominee Ethan Hawke in the most terrifying role of his career.

[Watch the Trailer](#)

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

## WEDNESDAY, 27 APRIL

#### 7:00 AM - 6:00 PM

LOCATION:  
Florentine Ballroom—Promenade Level



#### CINEMA CON REGISTRATION

(Proof of full Covid-19 vaccination or a negative Covid-19 test within 48-hours of picking up your credentials is required. Hard copy or digital/photo is acceptable.)

#### 7:15 AM - 8:15 AM

LOCATION:  
Palace Ballroom Foyer—Emperors Level



#### CONTINENTAL BREAKFAST

We invite you to grab a quick bite and spend time with industry colleagues, immediately prior to the much-anticipated NATO Cinema Foundation program that starts promptly at 7:45am.

**Sponsored by CineTRAIN**

## 7:45 AM - 9:00 AM

### LOCATION:

Palace Ballrooms I-II—Emperors Level

### PACKAGE:



## INTRODUCING THE NATO CINEMA FOUNDATION

(Program starts promptly at 7:45am)

Cinema, and the broader entertainment industry, experienced never-before-seen challenges in recent years from product supply to employee recruitment and retention to ever-changing ways to connect to our audiences. We are experiencing these shifts at a moment where we are all focused on rebuilding. Learn how the newly-formed 501(c)(3) NATO Cinema Foundation plans support and impact the health of the cinema sector both in the short term and for years to come. The Foundation will expand activities in service of the mission to promote the essential cinema exhibition industry by developing future diverse workforces and growing moviegoing communities through research, education, and philanthropy.

### How to Attract and Retain a Talented Staff

Our industry is making the comeback we all expected. But as audiences are returning, how do you make sure your theaters are staffed properly to help ensure great customer experiences for your guests? As hospitality employers nationwide face a challenging staffing environment, how can movie theaters attract employees excited about working in this industry, while keeping and developing talented employees. This panel of industry executives with deep movie theater roots will share best practices to attract and retain the best candidates who are often the face of your cinemas.

**Moderated by:** Jackie Brenneman, EVP & General Counsel, NATO and President, NATO Cinema Foundation

### Panelists:

Brittanie Bagby Baker, EVP & Chief Operating Officer, B&B Theatres  
Scott Forman, EVP & General Sales Manager, Warner Bros. Pictures  
Pat Gonzalez, SVP, In-Theatre Marketing, Paramount Pictures  
Brian Schultz, Founder & CEO, LOOK Cinemas

## 9:00 AM - 5:00 PM

### LOCATION:

Julius Ballroom—Pool Level  
Augustus Ballroom—Emperors Level  
Milano Ballrooms—Promenade Level  
Roman Ballroom—Promenade Level

### PACKAGE:



## CINEMACON TRADE SHOW AND TRADE SHOW SUITES

### Trade Show Suite

Christie – Milano 1  
Cinionic – Roman Ballroom  
GDC Technology – Milano 2  
Mobile Moviegoing & BeforeTheMovie — Pompeian 1  
Sharp NEC Display Solutions – Milano 4

## 9:45 AM - 11:30 AM

### LOCATION:

The Colosseum—Casino Level

### PACKAGE:



## THE WALT DISNEY STUDIOS INVITES YOU TO A SPECIAL PRESENTATION HIGHLIGHTING ITS UPCOMING RELEASE SCHEDULE

(Doors open at 9:15am)

### Hosted by:

Tony Chambers, EVP, Head of Theatrical Distribution, Disney Media & Entertainment Distribution

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

## 10:00 AM - 4:00 PM

### LOCATION:

Florentine Ballroom—Promenade Level  
Palace Ballroom Foyer—Emperors Level

### PACKAGE:



## “ADMIT ONE” HOSPITALITY LOUNGE AREAS

### Sponsored by Cinionic

Official "Admit One" registration credentials required to gain admittance.

## 12:30 PM - 2:00 PM

### LOCATION:

Palace Ballroom—Emperors Level

### PACKAGE:

## LET'S DO LUNCH

Attendees have enjoyed more flexibility in the CinemaCon schedule, allowing for more time for meetings, visiting the trade show, etc. So rather than a formal sit-down lunch, you are cordially invited to enjoy a more casual buffet-style lunch in the Palace Ballroom



Sponsored by DTS:X and Numero

### 4:15 PM - 6:30 PM

LOCATION:  
The Colosseum—Casino Level



### UNIVERSAL PICTURES AND FOCUS FEATURES INVITE YOU TO A SPECIAL PRESENTATION FEATURING FOOTAGE FROM THEIR UPCOMING SLATE

(Doors open 3:45pm)

The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.

### 6:30 PM - 8:00 PM

LOCATION:  
Omnia Nightclub—Casino Level



### DINNER AND RECEPTION AT OMNIA NIGHTCLUB

(Doors open at 6:30pm)

You are cordially invited for an evening of bottomless cocktails, buffet-style dinner, and of course great company and entertainment at a world-class venue. See you there!

Sponsored by Moviefone

## THURSDAY, 28 APRIL

### 7:30 AM - 6:00 PM

LOCATION:  
Florentine Ballroom—Promenade Level



### CINEMACon REGISTRATION

(Proof of full Covid-19 vaccination or a negative Covid-19 test within 48-hours of picking up your credentials is required. Hard copy or digital/photo is acceptable.)

### 7:45 AM - 8:45 AM

LOCATION:  
Palace Ballroom II—Emperors Level



### NAC SEMINAR: BUYER BEHAVIOR IN THE NEW WORLD ORDER – THE CUES THAT SUPPORT BUYER CONFIDENCE

What does buying behavior look like in this new world order? What will it take for concession food and beverage managers to not only purchase materials, but also supply the facilities they operate with goods and services? This seminar attempts to offer cues into consumer behavior. Are the next steps to ensure safe and sanitary conditions in F&B operations? Will ultraviolet lighting be a new weapon against germs? Will food lockers offer a cleaner more sanitized means for food delivery in crowded spaces? What are the ways and means to keep prices affordable and offer value? Can we continue to offer enough variety in products? Tune in to NAC at CinemaCon for more insights into the best practices for reigniting the concessions properties.

Moderator:  
Larry Etter, CCM, NAC Director of Education, SVP, Malco Theatres

Panelists:  
Andrew Cretors, ACS, President, C. Cretors and Company  
Lacey Gruenebaum, Sr. Account Executive, Golden Link  
Rob Lehman, Chief Operating Officer, Santikos Entertainment  
Sr. National Account Executive

### 7:45 AM - 8:45 AM

LOCATION:  
Palace Ballroom III—Emperors Level



### ICTA SEMINAR: CINEMAS AS ENTERTAINMENT CENTERS

In these times of new content providers, streaming options that encourage in-home viewing, and shifting release patterns, many theater operators are finding it necessary to diversify their business models in order to reduce dependency on boxoffice and traditional amenities – and grow revenue. As cinemas transition to entertainment centers, exhibitors all over the world are finding innovative ways to attract patrons and keep them there longer. In this presentation, a distinguished panel of exhibitors will share their experiences and learnings.

Moderated by:  
Mike Cummings, Sr. Principal, TK Architects International

## 9:00 AM - 12:30 PM

### LOCATION:

Julius Ballroom—Pool Level  
Augustus Ballroom—Emperors Level  
Milano Ballrooms—Promenade Level  
Roman Ballroom—Promenade Level

### PACKAGE:



## 9:15 AM - 12:15 PM

### LOCATION:

The Colosseum—Casino Level

### PACKAGE:



## 10:00 AM - 2:00 PM

### LOCATION:

Florentine Ballroom—Promenade Level  
Palace Ballroom Foyer—Emperors Level

### PACKAGE:



## 12:45 PM - 2:30 PM

### LOCATION:

Octavius Ballroom—Promenade Level

### PACKAGE:



### Panelists:

Brock Bagby, EVP, Chief Content & Development Officer, B&B Theatres  
Mark Gramz, EVP, Marcus Theatres  
Brian Hall, Special Advisor to the CEO, Major Cineplex Group  
Toni Massih, Managing Director Cinemas, VOX Cinemas

## BREAKFAST AT THE TRADE SHOW AND TRADE SHOW SUITES

Note: Breakfast will be served on each level from 9:00am – 10:00am

### Trade Show Suites

Christie - Milano 1  
Cinionic – Roman Ballroom  
GDC Technology – Milano 2  
Mobile Moviegoing & BeforeTheMovie — Pompeian 1  
Sharp NEC Display Solutions – Milano 4

Breakfast sponsored by DTS:X

## PARAMOUNT PICTURES STUDIO PRESENTATION AND EXCLUSIVE SCREENING OF “TOP GUN: MAVERICK”

(Doors open 8:45am)

After more than thirty years of service as one of the Navy’s top aviators, Pete “Maverick” Mitchell (Tom Cruise) is where he belongs, pushing the envelope as a courageous test pilot and dodging the advancement in rank that would ground him. When he finds himself training a detachment of TOPGUN graduates for a specialized mission the likes of which no living pilot has ever seen, Maverick encounters Lt. Bradley Bradshaw (Miles Teller), call sign: “Rooster,” the son of Maverick’s late friend and Radar Intercept Officer Lt. Nick Bradshaw, aka “Goose.” Facing an uncertain future and confronting the ghosts of his past, Maverick is drawn into a confrontation with his own deepest fears, culminating in a mission that demands the ultimate sacrifice from those who will be chosen to fly it.

Watch the trailer

### Hosted by:

Brian Robbins, President and CEO  
Chris Aronson, President, Domestic Distribution

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

## “ADMIT ONE” HOSPITALITY LOUNGE AREAS

Sponsored by Cinionic

Official "Admit One" registration credentials required to gain admittance.

## PARAMOUNT PICTURES LUNCH PROGRAM: IN CELEBRATION OF “TOP GUN: MAVERICK”

(Doors open 12:45pm)

### Moderator:

Rebecca Keegan, Senior Editor, Film, “The Hollywood Reporter”

### Panelists:

Brian Robbins, President & CEO, Paramount Pictures  
Jerry Bruckheimer, Producer  
Joseph Kosinski, Director  
Glen Powell, Actor

CinemaCon is honored to celebrate the upcoming release of “Top Gun: Maverick” with a special program focusing on the film’s legacy and the current and future state of the industry in general.

Sponsored by Fathom Events and The Hollywood Reporter

**2:45 PM - 4:30 PM**

**LOCATION:**  
The Colosseum—Casino Level

**PACKAGE:**  
 

**7:30 PM - 9:00 PM**

**LOCATION:**  
The Colosseum—Casino Level

**PACKAGE:**  
 

**9:00 PM - 11:00 PM**

**LOCATION:**  
Caesars Palace Pool of the Gods

**PACKAGE:**  
 



**LIONSGATE INVITES YOU TO AN EXCLUSIVE PRESENTATION OF ITS UPCOMING SLATE**

(Doors open 2:30pm)

**Hosted by:**  
Joe Drake, Chairman, Motion Picture Group  
David Spitz, President, Worldwide Theatrical Distribution  
Shaun Barber, EVP & General Sales Manager, Domestic Theatrical Distribution  
Marisa Liston, President, Worldwide Marketing

(The use of cameras or any electronic devices – audio or video – is strictly prohibited. Please completely power down your mobile devices before the start of the presentation.)

**CINEMACon “BIG SCREEN ACHIEVEMENT AWARDS”**

(Doors open 7:00pm for a 7:30pm start time)

**Special Sponsor’s Acknowledgement to The Coca-Cola Company**

**2022 BIG SCREEN ACHIEVEMENT AWARDS**

- Female Star of the Year
- Male Star of the Year
- Female Star of Tomorrow
- Male Star of Tomorrow
- Director of the Year
- CinemaCon Ensemble Award
- CinemaCon Spotlight Award
- Cinema Icon Award
- Comedy Star of the Year
- Lifetime Achievement Award
- Vanguard Award

**CINEMACon AND THE COCA-COLA COMPANY INVITE YOU TO “THE 2022 BIG SCREEN ACHIEVEMENT AWARDS” AFTER PARTY**

(Doors open 9:00pm)

The Coca-Cola Company joins the industry in celebrating the movie-going experience and the conclusion of CinemaCon 2022. Join us for an evening of great food, fun, and special entertainment.

**Hosted by The Coca-Cola Company**